

SENCo Communications Plan 2026 - 27



The channels outlined below support consistent messaging across all schools and settings and create opportunities for SEND professionals to engage in professional dialogue.

Comms Channel	Purpose	Audience	Frequency	Dates for Academic Year 2026 - 27
Birmingham SENCo Noticeboard	City-wide SEND and Inclusion information sharing and signposting to key headlines	SENCos and SEND Leads across EYS, school age, Post 16, AP and Special sector	Half Termly	Autumn 11th September 2026 13th November 2026
				Spring 15th January 2027 5th March 2027
				Summer 23rd April 2027 18th June 2027
Birmingham SENCo Briefings	City-wide CPD, Networking for SENCos In depth discussion on key items	SENCos, SEN Assistants	Termly	Autumn 9 th – 12 th November 2026
				Spring 1 st – 4 th March 2027
				Summer 14 th – 17 th June 2027
Local SENCo Meetings	CPD, Networking for SENCos in their local area. In-depth discussion agreed by representatives	SENCos, SEN Assistants	Half Termly	Agreed locally by SENCo Consortium Leads. Please contact your local lead for dates. For more information, please contact: David Hill David.w.hill@birmingham.gov.uk