

SEND

BIRMINGHAM



Birmingham Co-Production Award Scheme

Lakhvir Sahota

Participation and Co-Production Officer

The purpose:

The primary purpose of this Birmingham Co-production Award Scheme is to:

1. Raise awareness and create practical steps to embed the Co-production Framework and Charter [Co-F&C](#) across all Birmingham Services
2. Strengthen the voices of Children and Young People and Parents and Carers
3. Capture, recognise, measure the quality and celebrate Co-production activity
4. Fulfil our legal responsibility under the Care Act 2014 Statutory Guidance states that **‘Co-production should be a key part to implementing the Care Act’**. Co-production should therefore be ‘built in’ and not ‘bolt on’

4 Stages of The Co-production Award

The Birmingham Co-production Award will have four stages to it:

- **Bronze:** For organisations to achieve the Bronze Award, they will need to sign up to the Co-Production Framework and Charter. This symbolises their commitment to implement the 4C's of Co-production and adhere to Principles and Pledges outlined in the framework
- **Silver:** For organisations to achieve the Silver Award, they will need submit their **Delivery Plan** which sets out what actions they will take to enable Co-production within 12 months of receiving their Bronze Award
- **Gold:** For organisations to achieve the Gold Award, they will need to produce an **Evidence Portfolio**, showing how their Delivery Plan has been implemented
- **Platinum:** For organisations to achieve the Platinum Award, they will need to evidence their long term commitment to embed Co-Production as a continuum through activities such as equipping and training others, resourcing, marketing and evidencing how their policies are making a difference in practice

Who can apply for the Award?

- This award scheme is open to all Birmingham based organisations or providers that can demonstrate how they are co-producing SEND services with children and young people and parents and carers
- Organisations such as schools, public or voluntary youth groups, community groups, GP and health centres can apply for the awards
- Organisations will need to demonstrate how they are working collaboratively with both their internal and external delivery partners

Organisations will need to demonstrate engagement at varying levels such as:

- The Department/Organisations Board
- The Senior Leadership Team
- The Operational Delivery Team
- Community Groups
- Parent and Carers
- Children and Young People

Approving the Award stages:

Members of the Birmingham SEND Co-Production Champions Group will 'peer assess' and offer a 'support and challenge' function for organisations taking part in this award scheme. This may include overseeing peer reviews or quality assessments as follows:

- Check if organisations have **Signed Up** to the Framework and Charter across all levels
- Review if organisational **Delivery Plans** are enabling Co-production in line with the Framework and Charter
- Review how Co-production activity aligns with overarching policies and strategies such as the Birmingham Children and Young People's Plan, Birmingham Health and Wellbeing Strategy, the Birmingham SEND Strategy and Inclusion Strategy and the LDA Framework for Change 2023-2033
- Examine the **Evidence Portfolio**, including case studies examples, community participation events/meetings, analyse feedback from satisfaction surveys and evaluations forms etc
- Assess how the awards have made a measurable **Impact** for children and young people and parents and carers

Measuring the impact of Co-production

- In order to gain the award, organisations will need to demonstrate how they are working ‘with’ Children and Young People and Parents and Carers. This includes meaningfully listening, sharing power and resources and data intelligence openly and transparently
- Organisation Delivery Plans and Evidence Portfolios will need to include what qualitative standards or impact measures they are working towards
- Evidence of improved outcomes for children and young people and parents and carers will be intrinsic to organisations achieving the Gold and Platinum awards.
- Examples of Co-production Standards, Quality Indicators and Toolkits are available on the SEND Local Offer website [Co-production & Engagement | Local Offer Birmingham](#)

Celebrating achievements

- Organisations will receive a certificate at each stage of the award
- Organisations can use the award logo/watermark on letterheads and publicity flyers etc.
- All Bronze awarded organisations will have the opportunity to 'Spotlight' their Co-production activity onto the SEND Local Offer website
- Organisations are encouraged to widely publicise their award achievements across a wide range of platforms and social media, newsletters and websites etc
- An Award Recognition Event will be held annually for organisations where they will be presented an Award emblem by the Leader of the Council or Mayor of Birmingham

The logo for SEND Birmingham is centered on a white, torn-edge paper background. The word "SEND" is written in large, outlined, sans-serif capital letters, with each letter in a different color: 'S' is orange, 'E' is green, 'N' is blue, and 'D' is purple. Below "SEND", the word "BIRMINGHAM" is written in a smaller, bold, black, sans-serif font.

SEND
BIRMINGHAM

SEND BIRMINGHAM

RESOURCES,
INFORMATION
AND SUPPORT
ALL IN ONE PLACE

The **SEND** Local Offer website - www.localofferbirmingham.co.uk



BIRMINGHAM
CHILDREN'S TRUST



Birmingham
City Council