

## SENCo Communications Plan 25 – 26

The overall communication plan around SEND is aimed primarily aimed at SENCos but available to all SEND leads across the education sector. The communication channels below are to support the consistency of messaging around SEND for all our schools and settings, as well as give opportunity for SEND professionals to engage in professional discussion.

| Communication Channel              | Purpose  | Audience  | Frequency   | Dates for 2025 - 2026  |
|------------------------------------|--|---|-------------|--|
| SENCo Noticeboard                  | Signposting to key headlines   | SENCos and SEND Leads across EYS, school age, Post 16, AP and Special sector        | Half termly | Autumn: 11.9.25 and 13.11.25<br>Spring: 15.01.26 and 5.03.26<br>Summer: 23.04.26 and 11.06.26  |
| Birmingham SENCo Network Briefings | CPD, Networking for SENCos<br><br>In depth discussion on key items               | SENCos, SEN Assistants<br><br>(Representation from all schools)                     | Termly      | Autumn: 10 <sup>th</sup> 11 <sup>th</sup> 12 <sup>th</sup> 13 <sup>th</sup> Nov 25<br>Spring: 2 <sup>nd</sup> 3 <sup>rd</sup> 4 <sup>th</sup> 5 <sup>th</sup> Mar 26<br>Summer: 8 <sup>th</sup> 9 <sup>th</sup> 10 <sup>th</sup> 11 <sup>th</sup> Jun 26 |
| Local SENCo Meetings               | CPD, Networking for SENCos<br><br>In depth discussion decided by representatives | SENCos, SEN Assistants<br><br>Currently mainstream schools; to be further developed | Half Termly | Please contact the SENCo Consortia lead for your area.<br><br>For further information please contact Heather Wood  |